

St. Catherine Hospital Again Receives Top Honors for Excellence, Innovation, and Entrepreneurship in Healthcare Delivery

November 21, 2019. Zagreb based St. Catherine Hospital was voted best hospital by the Croatian Chamber of Economy and was presented with the "The Award for Excellence, Innovation and Entrepreneurship in Healthcare Delivery". The award-giving ceremony brought together many business people and public and political figures, including President **Kolinda Grabar-Kitarović**, Prime Minister **Andrej Plenković**, Economy Minister **Darko Horvat**, Deputy Speaker of the Croatian Parliament **Ante Sanader**, State Assets Minister **Mario Banožić**, Labor Minister **Josip Aladrović**, Minister of Public Administration **Ivan Malenica**, and many others.

St. Catherine Hospital is a university teaching hospital and the official hospital of the Croatian Olympic Committee and of the Croatian Football Federation. St. Catherine Hospital is the first European recipient of U.S. Global Healthcare Accreditation and known for introducing the integrative concept of personalized medicine in clinical practice. In June, 2015., The International Certification Association (ICERTIAS) announced that the St. Catherine Hospital won the top-Quality medal (QUDAL - QUality meDAL) along with award of St. Catherine Hospital being the best private hospital in the Republic of Croatia, which is all according to the customer's/patient's opinion and judgement. "Super-brands organization" based in Great Britain, has proclaimed St. Catherine in July 2016, as one of the strongest and the most successful brands in that year, thus, along with that, St. Catherine won "Croatia Super-brands 2016 Award" regarding its quality, reliability and distinction. On November 6th, 2015., Ministry of Science, Education and Sports of the Republic of Croatia announced that the St. Catherine Hospital become "Scientific Center of Excellence for the Personalized Medicine in the Republic of Croatia" as a part of Consortium that includes the top healthcare and scientific institutions in the country and such field. In April 2017, St. Catherine was awarded the "Best Hospital Award" for the strong position at the national market and in international sector ratings, successful implementation of modern management technologies, staff excellence and the efficient marketing strategy. In April 2017 St. Catherine hospital



Photo: Prime Minister Andrej Plenković, President Kolinda Grabar Kitarović, President of the Croatian Chamber of Economy Luka Burilović and Professor Dragan Primorac

"It is truly an honor to be recognized for excellence and for the quality of patient care. At St. Catherine Hospital, we are pioneering changes of healthcare through the personalized medicine concept, which is moving us closer to more precise, predictable and powerful health care that is customized for the individual patient. I want to take this opportunity to thank all our employees for their efforts, hard work, and dedication. In addition, I want to say to all our patients, thank you so much for allowing us to be involved in your care"

Professor Dragan Primorac, M.D., Ph.D.,
President of St. Catherine Management Board



Photo: President of the Croatian Chamber of Economy Luka Burilović, Ms. Jadranka Primorac and Professor Dragan Primorac

has won a major international medical tourism award for their efforts in attracting international patients to Croatia. St. Catherine Specialty Hospital was named "International specialist patient centre of the year" by medical travel publication the International Medical Travel Journal Medical Travel Awards 2017 at their annual awards ceremony, the IMTJ Medical Travel Awards 2017. Finally, in May 2017, St. Catherine Hospital was selected among the top 10 European companies in the category of 'The Award for Customer Focus' at the European Business Awards, for its business success and excellence, innovation and ethics in business.