

BEE2026 ZADAR – CONFERENCE PROGRAM

Wednesday, 27th May 2026

- 18:00 – 19:00 - Conference registration (hotel *Kolovare* main hall)
- 19:00 [Evening welcome drink](#) (hotel *Kolovare*)

Thursday, 28th May 2026

- 09:30 – 10:00- Conference registration (hotel *Kolovare* main hall)
- 10.00 Opening ceremony *welcome speeches*:
 - **Prof. dr. sc. Marko Kolaković**, president of the Organizing committee
 - **Prof. emeritus Ivo Andrijanić**, rector of the Libertas University
- 10:15 Keynote speeches:
 - **Prof. dr. sc. Edi Maletic**, Faculty of Agriculture, University of Zagreb: **“Old and neglected grape varieties - an opportunity for new entrepreneurs in wine business”**
 - **Prof. dr. András Rideg**, Faculty of Business and Economics, University of Pécs: **“Entrepreneurship in the Modern Era: An Ecosystem-Based Approach”**
- 10:45 – 11:15 – Coffee break
- 11:15 – 14:00 - Parallel sessions:
 - **Room A: Session A – Entrepreneurship I**
 - **Room B: Session B – Poster presentations**
 - **Room C: Session C – Business I**
- 14.00 - Lunch break (on your own)
- 17:00 – 18:30 – **Visit to the University of Zadar**
 - **Welcome speech and reception by the Rector of the University of Zadar prof. dr. sc. Josip Faričić**
- 19:30 - [Official conference dinner](#) (hotel *Kolovare*)

Friday, 29th May 2026

- 09:30 – 10:00- Conference registration (hotel *Kolovare* main hall)
- 10:00 – 11:45 - Morning sessions:
 - **Room A: Session D – Entrepreneurship II**
 - **Room C: Session E – Business II**
- 11:45 – 12:00 - Coffee break
- 12:00 – 14:00 - Afternoon sessions –
 - **Room A: Session F – Student papers I**
 - **Room C: Session G – Student papers II**
- 14.00 – Lunch (on your own)
- 17:00 – **Guided city sightseeing tour - [pre-reservation is obligatory!](#)**

Saturday, 30th May 2026

- 10:00-12:00 Conference *Online Sessions*:
 - **Room A - Online session I**
 - **Room C - Online session II**
- 10:00-12:00 – *Special session* - Business projects presentations

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- 12:00 – Facultative Zadar's museums sightseeing tour – Museum of Ancient Glass exhibition and demonstration - [pre-reservation is obligatory!](#)
- 13.00 – ***The end of official part of BEE2026 Conference***
- 13.30 – Facultative Boat afternoon tour -link: <https://magic-croatia.hr/en/izleti/half-day-boat-tour-from-zadar/> - [pre-reservation direct to travel agency is obligatory!](#)